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Welcome to the Business Owners Real Estate quarterly newsletter. Delivered quarterly from TJG Commercial's top Brokers, we keep you, the business owner, in sync with the latest local trends in your local commercial market. Our Brokers experience the local real estate environment daily. This is their opportunity to stay connected with you!

Strategic Planning Crucial in Real Estate



Anytime decisions are made regarding the allocation of a company's assets, the decision makers generally consult the company's overall business strategy. Such actions as hiring and firing, purchasing equipment, and production demand a knowledge of a company's strategy in order to execute them appropriately.

However, many business owners do not fully realize that real estate decisions also need to be tied directly to the company's overall business plan.

Without this type of executive planning, companies run the risk of getting themselves into difficult real estate transactions. Defining a company's real estate investment leads to positive productivity and growth, rather than negatively impacting the company's pocket book...[\[Read More\]](#)

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[Tell us how the subprime housing market has affected your business plan.](#)



Enterprise ProfitAbility® is a 1-day, game board-based training designed to help participants learn: the concepts that provide a greater understanding of a corporation's balance sheet, the difference between profit and cash, what drives cash flow, what companies can do to improve their financial performance, and how each person in the organization can contribute to the company's ability to achieve its financial objectives.

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Business As Usual



We have all watched and read the news nervously the past few months as Wall Street and the White House best decide how to handle the country's newest financial crisis. But what few people, especially business owners, ask themselves is, 'What does this really mean for me?'

The answer: Re-evaluation of the coming year's business plan, some forecasting adjustment, and in the end, not much .

This newest economic slowdown can be interpreted as part of the economic cycle. We, as a country, have been through numerous recessions and stagflations through the years. The recent failures of Wall Street giants do not necessarily mean the business owner is going to shut down...[\[Read More\]](#)

Since 1984, **TJG Commercial** has provided business owners with real estate services that align with their corporate goals. Our niche services encompass the business owner's need for brokerage, property management, construction and asset acquisition and sales. With over 24 years of experience and in-depth market knowledge, we provide our clients with the necessary information in order to make the appropriate real estate decision.



Sincerely,
Vilija Garbonkus
Executive Vice President, Business Development
TJG Commercial, Corporate Real Estate Consultants